

Sheffield Heritage Strategy – work plan priorities for Sheffield City Council February 2024

Draft 2

At a workshop in September 2023, members of the Heritage Partnership Board and SCC officers considered the Joined Up Heritage Sheffield Heritage Strategy Action Plan, and identified key actions for Sheffield City Council in contributing to the Strategy.

The Joined Up Heritage Sheffield Heritage Strategy is unique in being developed by grass-roots heritage organisations in the city, supported by the University of Sheffield. The Strategy was formally adopted by Full Council in February 2023.

A full write-up of the workshop is appended.

Sheffield Heritage Strategy – initial work plan priorities for Sheffield City Council				
Actions which need priority focus and development				
What	SCC leads	Partners	How/When	Heritage Plan ref
Better define Sheffield's heritage narratives	Planning Marketing Sheffield Libraries and Archives Culture team	Heritage Partners Universities	Through City Goals; Local Plan; Destination Management Plan; projects like Dig Where you Stand	2.1
Encourage development and sharing of heritage narratives by diverse communities in Sheffield	Culture team	Heritage Partners Universities	Projects like street names PhD with University of Sheffield	2.2
Improve the city's profile with national heritage and funding bodies	Culture team Planning		Monthly meetings with National Lottery Heritage Fund in place. Visits? New Culture Strategy references Heritage Strategy	3.2
Develop links between Sheffield City Council and community groups to foster groups' involvement in re-use of heritage assets	Local Area Committees Planning Parks and Countryside Culture Team			3.5
Develop and agree work programme and assign responsibilities	Strategy and Resources Committee Culture Team		February 2024 onwards	0.4

Improve realisation by major players of the economic potential of heritage	Economic Development Planning	Sheffield Chamber Sheffield Property Association	Through Local Plan, Local List, project design	3.1
Understand economic impact and needs for heritage, leading to an investment strategy	Economic Development/Planning		Understand economic impact and needs for heritage, leading to an investment strategy	3.4
Seek funding for an SCC Heritage Officer – will enable many items above	SCC Strategy and Resources		Seek funding for an SCC Heritage Officer – will enable many items above	0.6
Run a knowledge exchange project to make the strategy work for more people and a wider range of people	Part of Heritage Officer role	Heritage Partners Universities	Once officer is in post	2.3
Improve access to heritage activities	Part of Heritage Officer role	Heritage partners	Once officer is in post	2.4
Convene a group of marketing professionals for heritage.	Part of Heritage Officer role Marketing Sheffield	Heritage partners	Needs additional capacity from Heritage Officer	3.9
Work with education specialists to improve access to heritage education in and out of classrooms	Part of Heritage Officer role	Create Sheffield Learn Sheffield	Once officer is in post	4.1
Work by education specialists and heritage groups to create curriculum materials and projects for use in schools	Part of Heritage Officer role	Create Sheffield Learn Sheffield	Once officer is in post	4.2
Collect Sheffield-specific evidence on heritage and wellbeing, working in partnership with relevant health interests and organisations	Part of Heritage Officer role Public Health		Once officer is in post	5.3
Develop understanding of the value of heritage in social prescribing	Part of Heritage Officer role		Once officer is in post	5.4
Actions where progress is already being made				
What	By whom		When	

Improve articulation of heritage issues in Sheffield City Council policies	Planning Culture team	Heritage Partnership Group	Ongoing, in context of Local Plan, Local List, Conservation Area Appraisals	5.1
Develop understanding of the environmental benefits of building and material re-use	Planning Sustainability and Climate Change team		Cambridge Street and Coles as examples	5.5
Improve engagement with business community, via e.g., the Chamber of Commerce, Bid, Sheffield Property Association, Federation of Small Businesses etc.	Economic Development	Chamber of Commerce, S-PA, BID		3.7

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